

You've probably seen the red kettles and thrift stores...
and while we're rightfully well known for both,

The Salvation Army is so much more than red kettles and thrift stores.

So who are we? What do we do? Where?

TAKE A SEAT FOR SALVATION ARMY 101.

WHO

The Salvation Army is a faith-based organization that began in London in 1865. Its co-founders, a Methodist minister and his wife named William and Catherine Booth, walked the streets preaching to the homeless, the hungry and the destitute. The Booths' efforts became The Salvation Army, which set out to offer compassionate, tangible service to people in need.

Today, the work is carried out across the U.S. by 63,000 employees, some 3 million volunteers and roughly 3,500 officers, who complete a two-year training program to become ordained ministers of The Salvation Army.

WHAT

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the Gospel of Jesus Christ and to meet human needs in His name without discrimination.

With the generous support of the public,
The Salvation Army serves more than
23 million Americans in need each year.

That's almost one person every second, every day.

WHERE

An international organization, The Salvation Army serves in more than 130 countries around the world and in every U.S. zip code, working to meet human needs in every community—exactly as that community needs.



WHY

Every program is rooted in a passion to serve God by serving the hurting, the helpless and the hopeless.

It's biblical: We love because God first loved us.

"Love the Lord your God with all your heart and with all your soul and with all your mind and with all your strength.' The second is this: 'Love your neighbor as yourself.' There is no commandment greater than these." – MARK 12:30-31

HOW

Yes, The Salvation Army does a lot. And notably, we don't do it alone.

Thanks to generous donors, a long list of corporate partners and thousands of business and community leaders who've joined in as advisory board members, The Salvation Army is dedicated to Doing the Most Good.

Since 1865, we have been working to provide sustainable solutions for the most vulnerable. We stay not just until the job is done, but long afterward, to ensure that the healing continues.

Will you join
in the fight
for good?