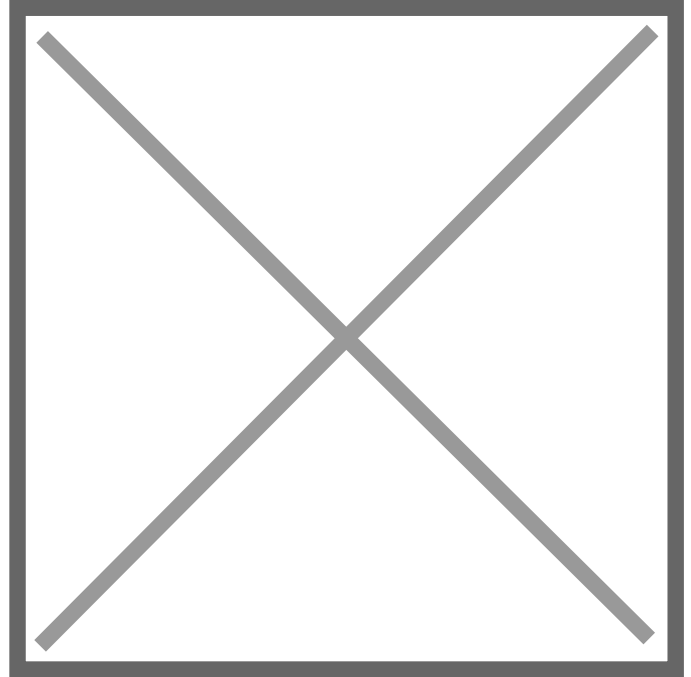
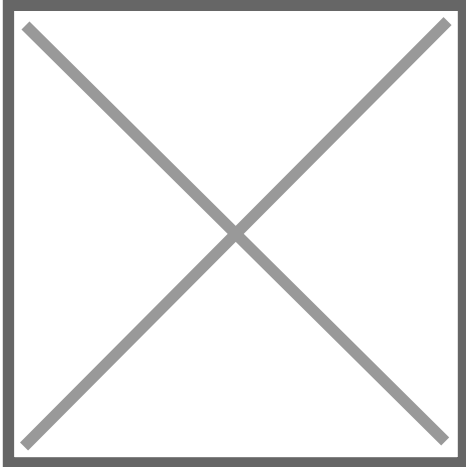


Caring Magazine logo

Sony's Bushfire Aid album supports Army's work

Salvation Army in Australia receives \$1.6 million from album sales.



On June 26, The Salvation Army in Australia received a check for \$1.6 million from Sony Music Australia—money raised from sales of the *Bushfire Aid* album.

Sony Music Chairman and CEO Denis Handlin stated: “It is a great honor to present this check to The Salvation Army’s Bushfire Appeal....Our donation today will go a long way in assisting the youth of the affected areas through the fantastic initiative by The Salvation Army of establishing a network of youth support and music programs.”

The Army’s Colonel Raymond Finger, chief secretary, Australian Southern Territory, said, “The Salvation Army is delighted with the generosity shown by Sony Music and the Sony Foundation and the wider music industry in the giving of this donation. This project will aid in the healing process, allowing those engaged to tell their story in a number of ways including music.”

Bushfire Aid: Artists for the Bushfire Appeal sold 110,000 copies after being released days after the disaster. Besides Australian artists, the album featured international artists including Bruce Springsteen and Beyonce.

The Australian bushfires started on Friday, February 7, 2009—known as Black Friday—and continued through March 14, resulting in Australia’s highest ever loss of life from a bushfire.

Source: Undercover.com.au