

The Salvation Army teams up with Walmart to ‘Stuff the Bus’

The Salvation Army and Walmart are joining forces to help kids succeed this year by providing back-to-school supplies to children in need. [“Stuff the Bus”](#) campaign events will be hosted at nearly 3,000 participating Walmart stores nationwide on Saturday, Aug. 3.



STUFF THE BUS

The “Stuff the Bus” events are open to anyone who would like to donate new school supplies to children in need. Upon arrival, shoppers will receive a list of suggested gifts to help stuff the bus at the store.

The Salvation Army will then distribute the school supplies to local children in need.

“The Salvation Army relies on the generosity of volunteers and community members to support local youth heading into the school year,” said Lt. Col. Ward Matthews, national spokesperson for The Salvation Army. “By donating school supplies, The Salvation Army and its supporters ease the financial burden parents experience leading into the school year and ensure our communities’ kids are equipped and ready.”

Walmart and The Salvation Army have collaborated for more than 30 years in an effort to meet local community needs. Supporters like Walmart help The Salvation Army serve more than 23 million Americans each year through a range of social services, helping them overcome poverty and economic hardships.

To help spread the word about all the ways The Salvation Army serves children in need, television personality Melissa Rycroft will make an in-store appearance in Dallas to shop for school supplies for local families in need.

By providing school supplies to children in need, The Salvation Army will offer these students a boost of self-confidence and equip them with the materials needed to succeed in the school year. All donations made at the “Stuff the Bus” events will remain in the local community.